2017 WORLD SCHOOLS DEBATING CHAMPIONSHIPS

Frisco, Texas ★ USA

A BID BY THE NATIONAL SPEECH & DEBATE ASSOCIATION

NATIONAL SPEECH & DEBATE ASSOCIATION
NATIONAL FORENSIC LEAGUE

USA DEBATE

wsdc
world schools debating championships

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photo: PixaBay – skeeze

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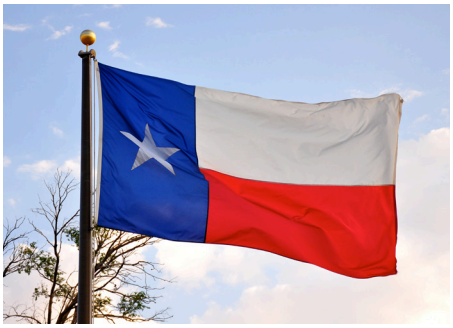
INTRODUCTION



AS NEW PARTNERS WITH THE WSDC INTERNATIONAL COMMUNITY, THE UNITED STATES' NATIONAL SPEECH & DEBATE ASSOCIATION IS LOOKING FORWARD TO OUR CHANCE TO SERVE THE GLOBAL COMMUNITY AND PROMOTE THE CAUSE OF DEBATE AROUND THE WORLD BY HOSTING THE 2017 WORLD CHAMPIONSHIP.

The United States is a nation of big dreams. This mindset is part of who we are as a speech and debate community, as well. The National Speech & Debate Association began a tradition of promoting excellence in speech and debate in 1925 in Ripon, Wisconsin. Today it operates in all 50 states and has a presence in multiple nations around the globe. The Dallas-Ft. Worth metroplex is the fourth largest in the United States and the speech and debate programs here reflect the energy, size, and diversity of a large region. We challenge each other to work harder, to dig deeper, to reach higher. The national organization and the North Texas coaches and schools are proud to invite our friends in the international community to eight days of competition, collaboration, and celebration in Frisco, Texas for WSDC 2017.

The North Texas area has hosted the National Speech & Debate Association National Speech & Debate Tournament three times in recent history (2006, 2011, and 2015). The most recent event had more than 8,000 participants in attendance for a week. We want to extend our experience in hosting and our famous Texas hospitality to the international community. Our hope is to help you follow your goals for your own national programs while at the same time celebrating more than 90 years of history in our national organization and the 30th year of WSDC (the 29th WSDC tournament). Although WSDC has been held in the United States twice before, this will be the first time the event will be hosted by the national organization of our country. The expertise provided by the National Speech & Debate Association offers us a chance to host an event where we can look back and reflect before dreaming of greater things to come as we move toward beginning the fourth decade of WSDC.

Our committee members are professionals in our organization and seasoned volunteers of multiple national tournaments. We are ready to greet you, help you navigate the tournament site and our city, and offer suggestions for exploring other parts of our nation. No matter where you turn, you should find a friendly face ready to help you feel at home.

We look forward sharing our hospitality and experience in 2017. Welcome to Frisco, Texas, USA, where the American dream is alive and well and our friends in the debate community will find themselves at home.

J. Scott Wunn
Co-Convener

Cindi Timmons
Co-Convener

WHY THE UNITED STATES?

photo: Sam Howzit

OVERVIEW

The United States is one of four countries that have participated in the WSDC World Championship since its inception (the others being Australia, Canada, and England) and is proud to be associated with this event and its vision. At the same time, the tournament has been hosted by the U.S. only twice since the organization's founding and never by the national organization sponsoring the USA Debate team. The last time the tournament was held in the Western Hemisphere was in 2008. Indeed, with three events in Europe, two in Asia, two in the Middle East, and one in Africa since 2008, it is time to return to the Americas and enjoy hospitality on this side of the globe. We believe this will allow increased participation from countries in Central and South America due to lower travel costs and will provide a completely different cultural experience, as well.

Debate is an important part of American culture; it played an instrumental role in the founding of our nation, and academic debate has played a part of university life in our country since the 1830s. We would be honored to serve the international community by hosting the World Championship in 2017.

PRACTICAL CONSIDERATIONS

- All venues in WSDC 2017 would be within 15 minutes of each other, reducing travel time and allowing for a slightly different schedule resulting in lower costs.
- Uncertain world circumstances force considerations of political and economic stability as we seek safe avenues for our students and resources; we believe the United States offers both in this location.
- The summer of 2017 has practical benefits from a hosting perspective. We host the world's largest academic competition every four years in the Dallas area and this would be mid-cycle for that endeavor, allowing our local hosts to fully focus on the international event.
- Many WSDC alumni from all over the world now live in the United States and will be invited to judge.

photo: Wikipedia – Drumguy8800

WHY TEXAS?

TEXAS IS AMONG THE MOST COMPETITIVE SPEECH AND DEBATE STATES IN THE UNITED STATES.

With 13 competitive districts participating in the National Speech & Debate Association and two separate state associations, there are thousands of students and coaches invested in the activity. As the site of the National tournament in 2006, 2011, 2015, and 2019, the North Texas area has experience hosting large (8,000 plus individuals) premier speech and debate tournaments while providing warm hospitality to all. Texas has a strong debate tradition with interscholastic debate tournaments going back to 1910. Texas, and North Texas specifically, remains one of the most competitive debate circuits in the United States and has served as a training ground for the USA Debate team. The region has a reputation for being an innovator in the activity and is proud to participate in the development of the World Schools format in the state and in the country.

TEXAS FUN FACTS:

- Lone Star State – was independent country from 1836-1845 and the only state to enter the United States by treaty.
- Texas is the second largest state in the United States – 268,820 square miles (696,241 sq. km.) and second in terms of population in the U.S. – approximately 27 million people.
- The Dallas-Ft.Worth Metroplex is the fourth largest in the country with more than 7 million people and the tenth largest metro area in the Western Hemisphere.
- If Texas was an independent nation, it would have the world's 12th largest economy.

photo: Texas State Library and Archives Commission

WHY FRISCO?

THE CITY OF FRISCO, TEXAS IS A FAST GROWING MODERN CITY WITH THE HEART OF A SMALL TOWN.

Frisco is located just 25 miles north of downtown Dallas and 40 minutes from Dallas-Ft. Worth International Airport. The population of Frisco is approximately 150,000 and growing every year. All facilities and events for WSDC 2017 will take place within a 10-mile range.

Frisco has eight large new high school facilities that are beautiful, safe, and modern. The community of Frisco is very diverse and prides itself on welcoming others with that famous southern hospitality. The host hotel and area is across from a major shopping mall and restaurants, and next-door to a minor league baseball park and skating rink. Five miles from the host hotel is a world-class soccer stadium and home of FC Dallas. When World Schools debaters arrive, Frisco will have already opened the doors to the brand new World Headquarters of the Dallas Cowboys — located less than half a mile from the host hotel. Frisco has everything to offer visitors by way of modern facilities, shopping, dining, sports facilities, and local cultural sites all with that friendly Texas smile.

photo: Wikipedia – Rainchill

WHY THE ASSOCIATION?

NATIONAL SPEECH & DEBATE ASSOCIATION
NATIONAL FORENSIC LEAGUE

THE NATIONAL SPEECH & DEBATE ASSOCIATION IS THE LARGEST INTERSCHOLASTIC SPEECH AND DEBATE ORGANIZATION SERVING MIDDLE SCHOOL, HIGH SCHOOL, AND COLLEGIATE STUDENTS IN THE UNITED STATES.

The Association provides competitive speech and debate activities, high-quality resources, comprehensive training, scholarship opportunities, and advanced recognition to more than 150,000 students and coaches every year. We believe communication skills are essential for empowering youth to become engaged citizens, skilled professionals, and honorable leaders in our global society.

We envision a world in which every student has access to competitive speech and debate activities. We are the leading voice in the development of resources, competitive and ethical standards, curricular and co-curricular opportunities, and recognition systems for our vast network of student, coach, and alumni members.

Since our founding in 1925, the National Speech & Debate Association has empowered more than 1.5 million members across the United States and the world.

Not only do the missions of the National Speech & Debate Association and WSDC complement each other, the most visible products of our respective organizations mirror each other, as well. While WSDC is the premier debating competition in the world for high school students, the Association hosts the premier speech and debating competition for high school students in the United States. We have hosted the national championship in the United States since 1931 and are the world's largest academic competition with more than 30,000 regional qualifying participants and nearly 8,000 national tournament attendees, resulting in more than 20 national champions each year and thousands of dollars in scholarships awarded.

Our long standing history, established national office, nationally and democratically elected Board of Directors, 500 regional leaders, full-time Executive Director, and 20 national office employees indicate a stable and historic commitment to speech and debate. No other organization in our country has the longevity, the infrastructure, or the vision we have. We are not dependent on one individual or institutional support; we *are* the institution.

The Association has taken a leadership role in working with other speech and debate associations in the United States. Additionally, it has taken on the role of introducing the World Schools format to the country by hosting an international division at the last three national tournaments. This past June it hosted the largest ever World Schools Debate format event with 118 teams participating from all of the country and 10 other nations and territories. The Association is committed to the spread of the World Schools format in the United States.

1925 TO 2015: 90 YEARS OF HISTORY

NATIONAL SPEECH & DEBATE ASSOCIATION TIMELINE

1925 — National Forensic League founded

1931 — 1st National Tournament

1956 — 100,000 members enrolled

1964 — President Lyndon B. Johnson receives honorary membership

1978 — Coach Hall of Fame established

1995 — 1st middle school enrolled

2007 — Code of Honor established

2011 — Communicators in the Classroom offers free support to Title1 schools

2014 — We become the National Speech & Debate Association

OUR REACH:

- More than **141,000** student members
- **$65,000** scholarships awarded every year
- More than **5,200** coach members
- **1,000** online resources, lesson plans, instructional videos,
- **3,600** schools across the country
- **10** countries that offer speech and debate programs through the National Speech & Debate Association
- **1.5** million alumni nationwide

- **SPONSORSHIPS.** The Association has worked to establish long-term sponsorships with corporations and institutions across our country including the Patrick Henry Memorial Foundation Auxiliary, the Bickel & Brewer Foundation, the John C. Stennis Center for Public Service, the Arthur N. Rupe Foundation, and the Council on Foreign Relations.
- **PI KAPPA DELTA.** The Association is the parent organization of Pi Kappa Delta, the national collegiate honor society representing more than 100 colleges and universities. This provides the Association with access to instructors from a geographically diverse and wide ranging talent pool. The Association has also built in-depth partnerships with colleges and universities such as Harvard University, Emory University, Western Kentucky University, University of Vermont, and Colorado College.
- **FUNDING.** The organization has access to ample funding to provide benefits to more than 150,000 member coaches and students during the year, to provide professional development for teachers and coaches, to host an annual national tournament with thousands of attendees, and to provide thousands of dollars in scholarships.
- **MEDIA.** As the leading national organization in this activity, our access to the media means our participants will receive more recognition and the aims of WSDC will gain a wider audience.
- **ALUMNI.** Our alumni range from presidents, senators, and Supreme Court justices to Hollywood celebrities, Broadway stars, media moguls, and newscasters.
- **JUDGE TRAINING.** Our organization proudly engages in judge training across the United States. By 2017, hundreds of judges will be trained in the World Schools format.

ORGANIZING COMMITTEE

J. SCOTT WUNN

Executive Director, ***Co-Convener***

J. Scott Wunn has been the Executive Director of the National Speech & Debate Association since 2003. He earned his Bachelor of Arts Degree from Graceland University in 1993 and his Master's Degree in Communication Studies from the University of Northern Iowa in 1999. He began his career with the National Speech & Debate Association as a forensic coach and classroom instructor in 1993. During his 10-year coaching career, Scott's students experienced great success including several national finalists and a national champion in 2002. Scott is a two-diamond coach and a member of the Key Coach Society of the Barkley Forum for High Schools. During his current tenure as Executive Director, the National Speech & Debate Association has made incredible advancements in coach education programs, community related program development, and communication and cooperation among the leadership of the National Speech & Debate Association, while increasing the scope and impact of the largest academic competition in the world, the U.S. National Speech & Debate Tournament. He is most proud of the introduction and support of World Schools Debate as a national event among the 150,000 student members of the organization.

CINDI TIMMONS

Co-Convener

Cindi Timmons has been involved in debate for more than four decades. She has hosted three national championships in the the United States and is a member of both the National Hall of Fame and the Texas State Hall of Fame for her leadership and coaching. She has served as the first USA Debate Team Manager for the National Speech & Debate Association and has served on the Motions Committee and Code of Conduct Committee for WSDC-Singapore. She has been instrumental in facilitating the growth of the World Schools format in America and has taught at WSDC in Slovenia as well as coached and judged for the USA Debate team. A coach of national champions in three different debate formats, she is also a frequent finals judge at the national championship. Cindi taught speech and debate for 30 years before retiring to be an educational consultant.

SHONA HUFFMAN

Local Chair • *Frisco, TX*

Shona Huffman will serve as the Local Chair in Frisco, Texas, for the 2017 World School Debating Championships. Shona currently serves as the Director of Governmental Affairs for the Frisco Chamber of Commerce working with local, state, and federal officials on policies that impact the local business community. Shona taught high school from 1992-2004, and coached speech and debate from 1992-1999. Shona has co-hosted the National Speech & Debate Association national tournament three times: in 2006, 2011, and 2015. Her love for the debate community and putting on a well-organized tournament make her excited to welcome the World Schools Debate Community to Texas.

WILL SOWELL
Deputy Mayor Pro Tem • Frisco, TX

Will serves as Frisco's Deputy Mayor Pro Tem in City Council, Place 3. He is President and Chief Operating Officer of Ingo Money, and has been in executive roles with GE Money, CashWorks, and Green Dot Corporation. Will earned a Bachelor's in Electrical Engineering Technology and a Masters of Business Administration, after serving four years in the U.S. Marines. Prior to serving on City Council, Will participated in many of Frisco's civic programs, serving as Leadership Frisco class president and chair of the 2010 Charter Review Commission.

CHERIAN KOSHY
Director of Development

Cherian is a National Speech & Debate Association alumnus from Apple Valley High School, Minnesota, where he was the State Champion in Lincoln-Douglas Debate. Cherian joined the Association in 2007. He directs fundraising efforts, as well as managing all grants and sponsorships while serving as the Assistant National Tournament Director. He also is responsible for the strategic direction of membership and fundraising through integrating program goals, membership mobilization, and fundraising, including all funding of the USA Debate team.

NICOLE WANZER-SERRANO
Director of Membership

Nicole joined the national office in 2014. As the former Executive Director of the Dallas Urban Debate Alliance, Nicole tripled the number of schools and students that participate in Policy Debate in her first two years by writing curriculum and working hands-on with nearly 700 students. Her work at the Association includes directing the organization's strategic membership activities by planning and executing strategies for member recruitment, support, and retention. Nicole has assisted the USA Debate team in its partnership with the Coolidge and Reagan presidential foundations.

STEVEN SCHAPPAUGH
Director of Programs and Education

Steven joined the national office in 2014. He earned his Bachelor's degree from Drake University and a Master's degree from Nova Southeastern University in Administration and Management of Educational Programs. Steve's past experience as an Association alumnus, coach, district chair, and Board member assists him greatly in his understanding of coach and student needs. He oversees the development of the USA Debate team and WSDC programming.

SHELBY YOUNG
Marketing and Communications Manager

Shelby joined the National Speech & Debate Association in 2013. After graduating from the University of Iowa with a degree in Journalism and Communication Studies, she was a broadcast journalist before beginning her career in corporate marketing and communications. Shelby is responsible for developing, managing, and executing marketing and communications strategies related to member recruitment, programs, development, products, and services and will be leading the promotion of WSDC 2017 - USA.

TRACEY LEE
Chief Adjudicator • Canada

Tracey is the Head of Counselling and Guidance at West Point Grey. With more than 20 years of coaching experience, Tracey has coached teams and judged at the international level for the past 10 years, in particular, at the World Schools level serving on the CAP in Turkey and most recently as the Chief Adjudicator for the world championships in Thailand and the upcoming event in Singapore. Tracey also had the honor of coaching Team Canada Debate (2009-2011), including the team that won the world title in 2010.

ADVISORY COMMITTEE

GEETHA CREFFIELD
Singapore

Geetha is Head of Arts at Anglo Chinese Junior College, Singapore and works in the fields of performance theatre, literature and debates. She is currently a PHD Candidate with the Theatre Department, Goldsmiths College, University of London. She has been involved with the WSDC since 1995 as coach, adjudicator and representative on Worlds' Executive Council.

CLAIRE RYAN
New Zealand

Claire has a passion for astronomy, travel, languages debating and, sadly, collecting swatches. By day she works as a District Court Judge. She has served WSDC Ltd as an Executive member (2004-2011) Secretary (2007-2009), Chair (2009-2011), Director (2008-2011), Chair of Directors (2008-2009), member of the CAP (2004-2008), co-CA (2007) and adjudicator (2002-2010, 2013, 2015).

CHRISTOPHER SANCHEZ
Germany

Christopher, half-Texan himself, has attended WSDC consecutively since 2010 as a judge and has served as Returning Officer in 2011, and will do so again in 2015, on the Complaints Committee in 2012 and on the Motions Committee for WSDC 2013. In Thailand 2014, he was a member of the CAP. He will be one of two Co-Convenors for WSDC 2016 in Stuttgart, Germany and is looking forward to the bid and planning unfolding for 2017.

MARK WEBBER
Mexico

Mark is an international teacher and recruiter who has taught in five countries and currently coaches Team Mexico as well as providing debate consulting around the world. Mark is originally from Texas where he coached national circuit debate.

PRELIMINARY SCHEDULE

SAMPLE SCHEDULE FOR 3-ROUND DAYS

AUGUST 10, THURSDAY – ROUNDS 1-3
Frisco ISD High School

6:00-9:00 a.m.	– Breakfast at hotel
9:00 a.m.	– Depart hotel for school *(takes 15 minutes)*
9:45 a.m.	– Roll Call
10:00-11:00 a.m.	– Round 1 - Prepared
11:00-11:45 a.m.	– Feedback
11:45-12:30 p.m.	– Lunch provided on site
12:30 p.m.	– Roll call and announcement of motion
12:45-1:45 p.m.	– Impromptu prep
1:45-2:45 p.m.	– Round 2 - Impromptu
2:45-3:30 p.m.	– Feedback
3:30-3:45 p.m.	– Snack
4:00-5:00 p.m.	– Round 3 - Prepared
5:00-5:45 p.m.	– Feedback
5:45 p.m.	– Return to hotel, dinner on own
5:30-7:30 p.m.	– Manager's Reception - *Embassy Suites*

TUESDAY
AUGUST **8**

ARRIVALS

WEDNESDAY
AUGUST **9**

Cultural Expo
Opening/Judge Training/Meetings
Committee Meetings
OPENING CEREMONY AND DINNER AT EMBASSY SUITES

THURSDAY
AUGUST **10**

DEBATE ROUNDS 1-3 – *Frisco ISD School*
10:00 - 11:00 - **Round 1** – Prepared
1:45 - 2:45 - **Round 2** – Impromptu
4:00 - 5:00 - **Round 3** -– Prepared

FRIDAY
AUGUST **11**

DEBATE ROUNDS 4-6 – *Frisco ISD School*
10:00 - 11:00 - **Round 4** – Prepared
1:45 - 2:45 - **Round 5** – Impromptu
4:00 - 5:00 - **Round 6** – Prepared

SATURDAY
AUGUST **12**

EXCURSION DAY
SIGHTSEEING TOURS AVAILABLE
First Business Meeting

SUNDAY
AUGUST **13**

DEBATE ROUNDS 7-8 – *Frisco ISD School*
11:00 - 12:00 - **Round 7** – Impromptu
2:45 - 3:45 - **Round 8** – Impromptu
7:00 - 10:00 - **BREAK PARTY** – *Dave & Busters*

MONDAY
AUGUST **14**

OCTAS/QUARTERS – *Embassy Hotel*
11:00 - 12:00 - Octas – Impromptu
2:45 - 3:45 - Quarters – Impromptu
Second Business Meeting

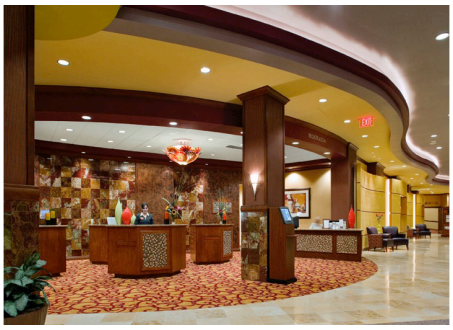
TUESDAY
AUGUST **15**

SEMIS/FINALS – *Embassy Hotel*
11:00 - 12:00 - Semis – Impromptu
2:30 - 3:30 - Finals – Prepared
6:00 - **CLOSING AND AWARDS**

WEDNESDAY
AUGUST **16**

DEPARTURES

ACCOMODATIONS



EMBASSY SUITES HOTELS®

7600 John Q. Hammons Drive, Frisco, TX 75034

LOCATION

- Ideally situated near the city's premier corporate and entertainment districts.
- Connected to the multi-functional Frisco Conference Center featuring 90,000 sq. ft. of flexible meeting space including a 42,000 sq. ft. ballroom.
- Adjacent to the Dr. Pepper/7-up Ballpark, the Star's Center Ice Arena, and directly across the street from Stonebriar Centre Mall.

ACCOMMODATION

- 330 spacious, two-room suites, featuring large bedrooms and private living rooms, some with private covered balconies.
- A perfect balance of business and home-like. Amenities include high-speed Internet access, two dual-line phones, voicemail, data ports, two remote control TV's, wet bar, microwave, refrigerator, coffee maker, hair dryer, and iron with ironing board.

DINING AND ENTERTAINMENT

- Cyprus Grille open for lunch and dinner, seven days a week.
- Caffeina's Internet Café featuring Starbucks coffee and espresso, pastries, gourmet snacks, and the convenience of high speed Internet access.
- Complimentary cooked-to-order breakfast.
- Complimentary Evening Manager's Reception.
- Complimentary shuttle service to Stonebriar Mall, AMC 24 Theater, and corporate offices within three miles of the hotel.

RECREATION AND SERVICES

- Spa Botanica Day Spa.
- State-of-the-art Fitness Center.
- Indoor heated pool, whirlpool, and sauna.
- Game Room.
- Concierge, 24-hour room service, and valet parking.

BREAK PARTY – DAVE & BUSTERS

- The most fun you can have under one roof!
- More than 200 games in the Million Dollar Midway. Play new games like Temple Run, Dizzy Chicken, and more! Or try old favorites like Skeeball, Big Bass Wheel, and Super Shot.
- Win tickets playing games and turn them in for great prizes in the Winner's Circle. Take home some of the fun!

EXPERIENCE AND EXPLORE!

photo: Wikipedia – Scm83x

EXAMPLES OF SIGHTSEEING OPTIONS *for Saturday, August 12*

**Separate fee charged for transportation and required admissions - group fees negotiated*

DOWNTOWN DALLAS –The best of the Big D – *www.visitdallas.com/things-to-do/*

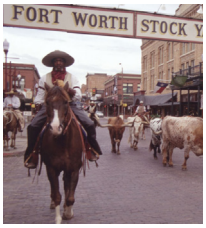
- **Klyde Warren Park** – 5.2 acre open-air park with activities and food options.
- **Dallas Arts District** – The largest urban arts district in the country.
- **Sixth Floor Museum at Dealey Plaza** – Remembering the death and legacy of President John F. Kennedy.
- **Perot Museum of Science and Nature** and the **Dallas World Aquarium**
- **West End** – The restored warehouse district with more than 80 restaurants and shops.
- **House of Blues** – Enjoy live music.

ECLECTIC DALLAS – Home to a variety of unique neighborhoods with distinct experiences.

- **West Village** – Dallas' hip and trendy place to be creates an urban feel similar to SoHo in NYC or Robertson in L.A. – *www.westvil.com*
- **Bishop Arts District** – More than 60 boutiques, shops, theaters and art galleries. – *www.bishopartsdistrict.com*
- **Deep Ellum** – A cultural and musical center for the DFW Metroplex. – *http://deepellumtexas.com*
- **Uptown** – Entertainment destination with a free trolley line that connects you to the Arts District and DART Rail at Cityplace Station.

DALLAS SHOPPING – More shopping centers per capita than any other major U.S. city!

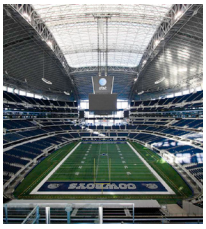
- **Northpark Center** – With more than 235 unique retailers, restaurants and legendary department stores, NorthPark Center offers and unparalleled luxury shopping experience.
- **Galleria Dallas** – Considered a top shopping destination, from the moment you arrive at Galleria Dallas, you're in for a shopping and dining experience unlike any other in Dallas, including a unique collection of fashion and retail boutiques, department stores, and restaurants.



WESTERN EXPERIENCE – Meet the Authentic Old West.

Grapevine, TX and Ft. Worth, TX

- **Main Street, Grapevine** – An historic area with shopping and dining with vintage train ride to Ft. Worth. – *www.grapevinetexasusa.com/shop-wine-dine/downtown/*
- **Ft. Worth Stockyards** – Recreates authentic experience of the Old West in Texas with shopping and dining. – *www.fortworthstockyards.org*



SPORTS AND AMUSEMENT PARKS – Game on! – *www.arlington.org/things-to-do/*

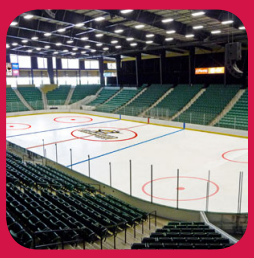
Arlington, TX

- **Six Flags and Hurricane Harbor** – Amusement and water park, from thrilling coasters to rides for the kids, we've got them all!
- **Globe Life Park** – Home of the Texas Rangers Major League Baseball team.
- **AT&T Stadium** – Home of the Dallas Cowboys National Football Team.

THINGS TO DO AROUND FRISCO

DR PEPPER BALLPARK. Home of the Frisco RoughRiders, the Double-A affiliate of the Texas Rangers, Dr. Pepper Ballpark has been voted "2003 Best New Ballpark" by baseballparks.com. For more information or to purchase tickets, visit: *ridersbaseball.com*

iFLY. An indoor vertical wind tunnel that provides a fun and safe way to experience skydiving without the need for a parachute or jumping from an airplane. No experience necessary, ages 3 to 103, and all training is included. Make your dream a reality! *dallas.iflyworld.com*



DR PEPPER STARCENTER ARENA. Practice facility and Executive Offices for the NHL Dallas Stars as well as the home of the Texas Legends Basketball Team. In addition to hockey and basketball, the arena hosts concerts, family shows, and many other forms of live entertainment. *www.drpepperarena.com*

POLE POSITION. Experience the exhilaration of go kart racing on a giant, indoor track. The karts feature the latest state-of-the-art technology. Race the fastest electric karts in the USA at speeds up to 45 mph! *www.polepositionraceway.com/dallas-frisco*

TOYOTA STADIUM. The home stadium for FC Dallas soccer club. The combination of a world-class stadium and a sports park make Toyota Stadium one of the best and most unique soccer facilities in the world. *www.fcdallas.com*

DALLAS ARTS DISTRICT. 25 miles to the largest arts district in the nation, spanning 68 acres and 19 contiguous blocks. Includes the Dallas Museum of Art, the Nash Sculpture Center and the Crow Asian Art Museum, the Winspear Performing Arts Center, and the original Nieman Marcus. *www.thedallasartsdistrict.com*

THE STAR. Future headquarters and training center of the Dallas Cowboys, set to open June 2016. Will include a 12,000-seat event center with an indoor practice field, two outdoor practice fields, a two-story retail and conference center, and two six-story towers that will make up the team's headquarters. *www.dallascowboys.com*

THE SHOPS AT LEGACY. An outdoor shopping plaza 10 minutes to the south with some of the area's most delightful boutiques and delicious restaurants, plus the hip indie film house The Angelika. *shopsatlegacy.com*

STONEBRIAR CENTRE. A premier shopping center featuring stores such as Nordstrom, Macy's, and Dillards, the mall also offers a family-friendly setting with activities such as a carousel, western-themed play area, and a 24-screen movie complex with a new IMAX theatre. *www.shopstonebriar.com*

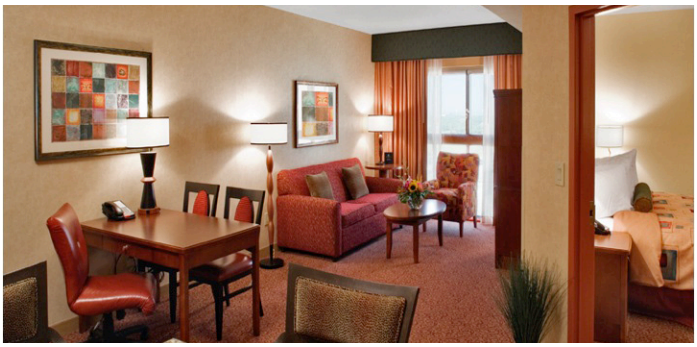
FORT WORTH STOCKYARDS. Only 45 minutes away, visit the Stockyards to get a taste of the true American West at one of the most popular attractions in Texas. Begin your journey on Exchange Avenue, where the brick streets are lined with historic buildings, restaurants, shops, saloons, and other attractions. *www.fortworthstockyards.org*

FINANCIAL MATTERS/PATRONS

The projected registration fee for debaters, coaches, adjudicators, observers, and team managers will be between $600 and $700 (€546 and €636). We will reduce this fee if sponsorship and budget allows us to do so. The registration fee will cover:

ACCOMMODATIONS:

Eight nights with double to quad occupancy at the Embassy Suites in Frisco, Texas, will be provided. Single occupancy and additional room nights (for teams wishing to arrive early or extend their stay) will be available for an additional fee.



TRANSPORTATION:

Transportation will be provided to all debate and social event venues *(excluding destinations on excursion day)* and to and from the Dallas-Fort Worth International or Dallas Love Field airports on the arrival and departure days.

MANY MEALS:

A daily, full breakfast buffet at the hotel and lunch at schools during prelim days of competition will be provided for all attendees. Individual room refrigerators and microwaves will help guests with dietary needs. Efforts will be made to provide kosher and halal options at all provided meals; multiple local restaurants exist to meet the needs of our guests. The hotel provides complimentary afternoon light snacks and beverages each day upon our return from rounds. Additionally, lunch for tournament officials and teams debating in knock-out rounds and three banquets with heavy appetizers/dinners for all attendees will be provided. The hotel is conveniently located to a large number of low-cost food options for those evenings where dinner is not provided.

SOCIAL EVENTS

2017 WSDC USA promises to be full of social events and unique experiences for students and adults. The National Speech & Debate Association is committed to sponsoring three incredible social events (Opening Ceremony, Posting Party, and Championship Banquet). In addition, we will be able to provide very affordable sightseeing opportunities on the excursion day.

COMMITTED AND POTENTIAL PATRONS

The National Speech & Debate Association has an existing annual sponsorship base of several hundred patrons contributing more than 1.2 million USD annually. These current patrons, along with an alumni base of 1.5 million individuals, provide fruitful opportunity for fundraising for the event. Teams should feel very comfortable that our cost estimates will remain stable and that incredible experiences will be provided. Funds will be dedicated to obtaining independent judges. As a first step in hosting WSDC 2017, the City of Frisco and the National Speech & Debate Association are applying for a Texas grant of $75,000 to go toward our tournament expenses. Our preliminary application and estimates, while not guaranteed, have been accepted. The City of Frisco maintains a high success rate in being awarded these grants.

FRISCO
PROGRESS IN MOTION

June 22, 2015

Mr. J. Scott Wunn
Executive Director
National Speech & Debate Association
125 Watson Street
PO Box 38
Ripon, WI 54971-0038

World Schools Debate Championship—2017

Dear Mr. Wunn,

On behalf of the City of Frisco, we are thrilled to be considered for hosting the World Schools Debate Championship—2017. Frisco Texas is a thriving and diverse community of people, business and community. We are confident that our facilities, hotels, and entertainment will exceed your expectations and that all your attendees will feel welcomed by our Texas hospitality.

Frisco is one of the nation's fastest growing cities, and is the future home of the Dallas Cowboys World Headquarters and Training Facility. With easy access to Dallas Fort Worth International Airport, and just 25 minutes north of downtown Dallas, Frisco boasts several cultural, family, and entertainment opportunities within its borders.

We hope you find our bid to be an indicator of the strong and eager interest shown by Frisco to become the home of the World Schools Debate Championship—2017.

Thank you for your consideration, and please feel free to contact me at anytime if you need additional information.

Sincerely,

Maher Maso
Mayor

OFFICE OF THE MAYOR • MAHER MASO
CITY OF FRISCO • GEORGE A. PUREFOY MUNICIPAL CENTER
6101 FRISCO SQUARE BLVD • 5TH FLOOR • FRISCO, TX 75034 • 972.292.5113 • FAX 972.292.5122 • WWW.FRISCOTEXAS.GOV

photo: Neff Conner

TRAVEL / FAQ

LANGUAGE: American English

CURRENCY: U.S. Dollar

ELECTRICITY: 120V/60 Hz

COUNTRY CODE: +1

TIME ZONE (TEXAS): Central Standard Time (U.S.) UTC-6

MEASUREMENT: Customary Units as opposed to Metric System (miles, feet, pounds, etc.)

TEMPERATURE: Average daily high: 96°F (36°C), Average daily low: 74°F (23°C); all venues have air-conditioning.

DRINKING AGE: 21 years old; it is against the law to serve alcohol to minors.

SMOKING: Generally prohibited in public businesses, hotel rooms, and schools.

HOUSES OF WORSHIP: Diverse options exist in the Frisco/Dallas area for all major religions.

TRAVEL

Two international airports with multiple carriers mean that competitive airfares are available. Entry to the United States requires careful attention to details. The local host will provide as much assistance as possible. The Association has been successful 100% of the time in assisting nations with Visa requirements. A letter and registration confirmation will be provided to all attendees to show purpose of visit. Helpful tips will be provided, as well, but it will be up to each delegation to look into the specific requirements impacting their nation in advance of departure. Information needed for completing landing card will be provided in advance. Individuals entering the United States must clear immigration and customs at their first point of entry, even if they have a connecting flight.

Helpful general website on travel to the United States:
https://en.wikivoyage.org/wiki/United_States_of_America

For Visa information:
http://travel.state.gov/content/visas/english/visit/visitor.html

To Contact the National Visa Center:
http://travel.state.gov/content/visas/english/contact.html

For Visa waiver program (38 participating nations as of June 2015):
http://travel.state.gov/content/visas/english/visit/visa-waiver-program.html

WSDC Texas ✪ USA 2017

SUMMARY AT A GLANCE

- FRISCO, TEXAS, USA
- AUGUST 8-16, 2017
- Planning for attendance of 50-60 debate teams.
- Schedule allows opportunity to save money and also have more time to travel in the United States.
- Two airports with international access – the competition city is within four hours of air travel of every major city in the United States!

NATIONAL SPEECH & DEBATE ASSOCIATION
NATIONAL FORENSIC LEAGUE

USA DEBATE

wsdc
world schools debating championships